



**Shrine Directors Association
2017 Convention
Hosted by the Tripoli Shriners
Milwaukee, WI**

April 19th – 22nd, 2017

Dear Nobles and Ladies,

On behalf of the Tripoli Directors Staff I would like to personally welcome SDA President Bill Dees and his wife Kathie and all SDA Nobles and Ladies to Milwaukee, WI.

We have been hard at work to put together a memorable visit to our fair city and have an eventful and exciting stay planned for you.

Attached, you will find a schedule of events, descriptions of activities, and other pertinent information that will make your stay here more enjoyable.

All the following information is available on our website at www.sda2017.com and can be printed at your convenience.

Once again, welcome to Milwaukee and enjoy your stay!

Sincerely,

Joe Schoner- Tripoli Directors Staff, Director



Registration-

Nobles and their Ladies can register for all events online at www.sda2017.com

Hotel reservations can be made with the hotel directly, either by calling 414-764-5300 or by clicking on the link at our SDA2017 site. Be sure to tell them you are with the convention to get your value rate of only \$119+ tax per night. Also, when making reservations be sure you are reserving at the MKE Airport location and not the other Milwaukee Crowne Plaza location.

Arrivals-

Ground transportation to and from Mitchell International Airport will be provided by the Crowne Plaza Hotel. We will have happy Shriners to greet you at the airport should you need any assistance.

Guests who will be arriving by car, please see hotel address information below.

Hotel Information- Crown Plaza Hotel- Milwaukee Airport.

6401 South 13th Street, Milwaukee Wisconsin – 53221. Phone: 414-764-5300

The hotel is about 3.5 miles from Mitchell International Airport. This is a full-service hotel that offers room service, on site restaurant and bar, fitness center and full size indoor pool.

Complimentary self-serve parking is available to all guests.

Dress Code-

Dress for the Presidents Banquet is business/cocktail. Your Fez should be worn at all events on the schedule marked with a . Your Fez is optional but encouraged at all other events.

Schedule of Events-

- Wednesday, April 19th
 - Registration at Crowne Plaza Hotel- Milwaukee Airport
 - Board of Governor's meeting 
 - Welcome Reception at Hotel
- Thursday, April 20th
 - Registration at Crowne Plaza Hotel- Milwaukee Airport
 - Opening Ceremonies 
 - SDA Business Session- Crown Plaza 
 - Harley Davidson Museum Tour (Pick 1 of 3)
 - Great Lakes Distillery Tour (Pick 1 of 3)
 - Lakefront Brewery Tour (Pick 1 of 3)
 - Ladies Program- University Club Luncheon, (See special program flyer).
 - Tripoli Shrine Center German Feast
 - Mystery Adventure, (stag)

Schedule of Events Continued-

- Friday, April 21st
 - Tripoli Shrine Center- Stunt Competition
 - Harley Davidson Museum Tour, (Pick 1 of 3)
 - Great Lakes Distillery Tour, (Pick 1 of 3)
 - Lakefront Brewery Tour, (pick 1 of 3)
 - Ladies Program- Cedar Creek Settlement/Winery Tour, (See special program flyer).
 - Presidents Banquet at Crown Plaza 
- Saturday, April 22nd
 - Directors Breakfast- Crown Plaza Hotel 
 - General Business Session and Closing 

Event and Tour Descriptions

- **Welcome Reception at Crowne Plaza-** Enjoy your favorite cocktail or soft drink and spend some time with old friends and meet some new ones too. There will be light hors d'oeuvres, cash bar, raffles, and good times. Don't miss out on this fun kick-off to SDA 2017. **\$10**
- **Harley Davidson Museum Tour with Special Behind the Scenes Access.** History roars to life at the Harley-Davidson Museum. ® It's the best of American design and culture – seasoned with freedom and rebellion, showcased in a landmark building. See why the Museum is one of Milwaukee's top tourist destinations. Follow your tour guide into areas off limits to general admission ticket holders and explore the museum archives and motor cycle storage room. **\$40** includes transportation from hotel.
- **Great Lakes Distillery-** Located right in the heart of Milwaukee, distillery founder Guy Rehorst has built a world class artisan distillery committed to producing limited quantity products guaranteed to please. The tour is approximately 1 hour and visitors will learn about award winning products, how and why they make them, and receive a flight of six products to try (complimentary soda is available for non-drinkers). Feel free to enjoy a cocktail in the tasting room before, during, or after the tour! Don't miss out on all the fun! **\$20** includes transportation from hotel.
- **Lakefront Brewery Tour-** Forget the macro brew tours, visit Milwaukee's own Lakefront Brewery Inc. started in 1987. The industrious and inventive microbrewery located on the Milwaukee River has become a Milwaukee landmark. Trip Advisor rates it as the #4 brewery tour in America. Private tour includes four, 6 oz. samples of beer, a souvenir pint glass to take home, as well as a beer coupon for a Lakefront pint elsewhere. The tours last approximately 45 minutes. Guaranteed good times! **\$20.** Includes transportation from hotel.
- **German Feast at The Magnificent Tripoli Shrine Center-** Old school Milwaukee. In the 19th century Milwaukee became known as the "Deutsches Athen" (German Athens), and into the 20th century, there were more German speakers and German-language newspapers than there were English speakers and English-language newspapers in the city.

This German buffet will include favorites such as roast pork, Usinger's Sausages, sauerkraut, chicken, spätzle, red cabbage, and salad bar with hot bacon dressing, dessert, coffee and other traditional favorites. There will also be live music and of course...beer. **\$50.**

- **Mystery Adventure-** If you thought the now retired Mystery Tour was fun, wait until you get a load of the new Mystery ADVENTURE! You won't want to miss this... Seriously, sign up for this. **\$35.** Includes transportation from Tripoli. (Stag)
- **Presidents Banquet-** Bill Dees and his wife Kathie invite you to dine at the Crowne Plaza to celebrate another great year for Directors across the country. This fine, plated dinner will be sure to please. Cash Bar. **\$52.**
- **Directors Breakfast-** Finish the formal activities at this traditional buffet style breakfast with your fellow Directors. Eggs, bacon, sausage, coffee, etc. We will close official business and elect our new Board of Governors now as well. Be sure to attend and wish all friends old and new safe and happy travels home. **\$15.**

Ladies Programs

• Thursday, April 20th- Conservatory and Luncheon/ \$68.00

- Mitchell Park Conservatory- Experience a desert oasis, a tropical jungle, and special floral gardens all in one place. The 3 beehive shaped domes, 140 feet in diameter at the base and 85 feet high, offer 15,000 square feet of growing space for the plant display, each offering a distinct climate and exhibit plants in a naturalistic setting. Stroll at your leisure to enjoy the sights, sounds, and smells of each unique dome. 9:30 A.M. Coach bus pick up at hotel. Leave by 9:45. Back to bus at domes at 11:30 A.M and leave for University Club by 11:45.
- University Club Luncheon- Located at the corner of Wells and Prospect on a bluff overlooking Lake Michigan, the University Club of Milwaukee boasts beautiful, panoramic views of the lake. Completed in 1928, the five-story Club was designed by John Russell Pope, the renowned American architect whose firm is widely-known for designing the National Archives and Records Administration building and the Jefferson Memorial. Enjoy an exquisite luncheon by choosing one of the 3 selections: Spinach and ricotta ravioli with sage butter, walnuts and butternut squash, -or- Sautéed breast chicken, wild mushroom velouté, spaetzli, roast shallot, and asparagus, -or- Pan roasted whitefish ratatouille, orzo, olive tapenade, basil oil.

Cash Bar, Raffle, Entertainment, Door Prizes. Return to hotel by 3:30 P.M.

• Friday, April 21- Shopping and Winery Tour/\$30.00

- The Shops of Cedar Creek Settlement. (Bus boards at hotel at 9:30 A.M. and leaves by 9:45.) Located just 25 minutes north of Milwaukee in Cedarburg, Wisconsin, home to dozens of specialty shops, galleries, restaurants, coffee houses, two restored inns and scores of historic homes and buildings. Cedarburg's charming main street appears very much as it did at the turn of the 20th century, and several blocks of it are listed in the National Register of Historic Places. Visit lovely parks, view rippling Cedar Creek with its two restored 19th century mills and enjoy small town Wisconsin at its best. Treat yourself to a day in the country in Historic Cedarburg and experience for yourself why Cedarburg is one of the Midwest's finest small-town shopping destinations, and is frequently featured in such publications as Midwest Living.

Cedar Creek Settlement is housed in a mid-19th century stone woolen mill, making it a visually delightful place—indoors and out—in which to shop. A 45-minute guided winery tour at either 11:30 A.M. or 1:30 P.M. are available on a first come first served basis or you could sample a selection of their wines anytime during the day. Many options for lunch on your own. Board Bus at 2:30 P.M. and leave by 2:45 P.M.

SDA 2017

April 19th - 22nd 2017

Mail form w/ payment to:
Tripoli Directors Staff

2971 S 45th ST
Milwaukee, WI 53219

Questions? Call Joe Schoner, Director: 414-416-3847

Early Registration before 3/15/17 = \$50

Late registration after 3/15/17 = \$70

Deadline for refunds is 4/3/17

Noble Name: _____

Lady's Name: _____

Title: _____

Temple: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal code: _____

Phone Number: _____

Email: _____

Arrive Date/Time, Flight#, Airline: _____

Depart Date/Time, Flight#, Airline: _____

Event	Date	Price	Noble	Lady	Total
Registration (Noble only)	Before 3/15	\$50		N/A	
Late Registration	After 3/15	\$70		N/A	
Stunt Competition Book		\$10			
Welcome Reception	Wed 4/19	\$10			
Do not sign up for more than 1 tour per day.					
Harley Museum Tour*	Thurs 4/20	\$40			
Great Lakes Distillery Tour*	Thurs 4/20	\$20			
Lakefront Brewery Tour*	Thurs 4/20	\$20			
Lady's Program (See Flyer)	Thurs 4/20	\$68			
German Feast	Thurs 4/20	\$50			
Mystery Adventure	Thurs 4/20	\$35		N/A	
Do not sign up for more than 1 tour per day.					
Harley Museum Tour*	Fri 4/21	\$40			
Great Lakes Distillery Tour*	Fri 4/21	\$20			
Lakefront Brewery Tour*	Fri 4/21	\$20			
Lady's Program (See Flyer)	Fri 4/21	\$30			
President's Banquet	Fri 4/21	\$52			
Director's Breakfast	Sat 4/22	\$15		N/A	
Grand Total					

Credit Card Authorization Form for 2017 SDA Convention

Nobles,

If you would like to pay via credit card, you are encouraged to register via the www.SDA2017.com webpage to help ensure the security of your credit card information. Secure checkout via Paypal is provided at the completion of the online form. If no other method of payment is possible, the following credit card authorization form can be mailed along with the completed paper form. Your card information will be secured upon receipt, however, the same cannot be guaranteed during transit.

Name on card: _____
Type of card: _____
Number on card: _____
Expiration date: _____
Security code: _____
Billing address: _____
City: _____
State/Province: _____
Zip/Postal Code: _____
Phone Number: _____
Amount to be charged
(Grand Total from
registration form): _____

By signing this form you authorize Tripoli Directors Staff to charge your credit card for the amount listed above.

Printed name: _____

Signed: _____

Date: _____